



**DAAWAH
CENTER**

Convey The True Religion



There Is None To Be Worshipped But Allah, And Mohammed (s.a.w) Is His Prophet

لا اله الا الله محمد الله

CONTENTS

Introduction

Importance of Dawah Centers \pg1

Who We Are

About \ pg5

Motto\pg5

Mission \pg6

Vision \pg6

Core Values\ pg8

Core Objectives \ pg 9

Means & Goals \ pg 10

Our Programs

Street Da'awah \ pg11

Revert Program \pg11

Institution Da'awah \pg12

iMedia\ pg16

Our Essense \ pg 18

Our Achievements \ pg19-20

Our Team \ pg 21

Gallery \ pg 26

Street Da'awah Programs in Different Areas



IMPORTANCE OF DAAWAH CENTERS

**“Let there be a group among you who call others to good, and enjoin what is right, and forbid what is wrong: those who do this shall be successful.”
(Quran 3:104)**

**“Call to the way of your Lord with wisdom and fair preaching, and argue with them in the best manner possible”
(Quran 16:125)**

If you discovered something so amazing you felt like jumping up and down in excitement, what is the first thing that you would do? What if you discovered the meaning of life or the secrets of the universe, what would you do with that knowledge? How about if you worked out a way of banishing fear and sadness and replacing it with eternal happiness what would you do?

Most people would not be able to hold their excitement and would want to tell as many people as possible. They would want to tell everyone what they had discovered in the hope that they would be just as thrilled and just as excited. And that is the short and concise answer to why Muslims call others to Islam. Because they are convinced without a shadow of doubt that Islam is the meaning of life, the secret of the universe and the key to eternal happiness are all rolled into an attainable and understandable package and they want every single person on the face of this earth to know that.

But there is a longer answer and it involves obeying the commands of God, following in the footsteps of the prophets, and gathering rewards in the hope of attaining eternal peace and happiness in the Afterlife.

Islam is a religion that not only holds all of the answers to life's big questions but it is also inclusive in that there are no restrictions on who can be a Muslim. Islam is a religion for all places, all time and all people. No one can be barred from learning the truth no matter what their religious background is, or what ethnicity or nationality they belong to. Once a person is a Muslim, he or she is fully equal to every other Muslim and it does not matter where they are from, what they look like or what state of their lives and hearts was before they embraced Islam. The truth God and His purpose for us, His creation, is something everybody should have access to. Thus those of us who know are commanded by God, to tell others.

Most people want to spread the exciting news about Islam and at the same time fulfill the commands of God. The scholars of Islam agree that calling others to the way of God is a communal obligation, that is that every believer should undertake this great work, however if in a particular place there are a sufficient number of people doing this, the others are released from this obligation. **This work is called da'wah and the person who engages in it is called da'ee.**

However it would be wrong to assume that only specialized people can do da'wah. Of course, preaching to a large crowd would require training, but the reality is that all practicing Muslims do some form of da'wah every day. Their manner of living and dealing with others is often the best forms of da'wah. Islam is a way of life and when people see the contentment, modesty and justice imbedded in a Muslims' everyday life – it must, and does, look very appealing.

Being a good example is an easy way to call the people to Islam. A religion of mercy and forgiveness where the people behave that way every day is attractive, to those whose lives are not so grounded.

From the reasons that people like to call others to the way of Islam is that they wish to follow in the footsteps of the prophets of God. Their mission was to call the people out of darkness and into light. They tried to take the people from disbelief to belief in the Oneness of God. Prophet Muhammad, the last in a long line of prophets was sent to humankind by God to tell them, among other things, about immense rewards in the Hereafter for those who believe in One God and worship Him correctly.



Another reason to do da'wah is that it is a source of unlimited goodness and reward. When a person embraces Islam because of another's influence the caller to Islam takes rewards every time that person worships God. Prophet Muhammad said,

“Whoever calls to guidance will have a reward similar to that of those who follow it, without the reward of either of them being lessened at all.”

He also said,

“If God guides one person through you, this will be better for you than possessing red camels.”

In the time of Prophet Muhammad, camels were very valuable and the red variety were the most valuable of all. Muslimas believe that the only way to be successful in this life and in the next is by living the religion that is Islam. They believe that all of life's big questions, the one's that keep you up at night and the ones that make you day dream about an eternity of enlightenment, can be answered by Islam.

Sincerity is an important concept in Islam; those who are insincere know their rewards will dwindle rapidly. Those believers who sincerely want to spread the good news of Islam can see their rewards multiply even if their efforts are unsuccessful. Muslima sincerely want everybody on this planet to know and to love God the way they know and love God. **And that is why Muslima call others to Islam.**

“We have not sent you (O Muhammad) but to all mankind as a giver of good news and as a warner, but most people do not know.” (Quran 34:28)

“O Prophet, indeed We have sent you as a witness, and a bearer of glad tidings and a warner. And as one who invites to God by His leave and as a lamp spreading light. And announce to the believers the glad tidings, that they will have from God a great bounty.”

(Quran 33:45-47)





WHO WE ARE

About Us

The Daawah Centre Foundation is a **non-profit non-political Organization**.

It aims at spreading the message of Islam accurately to each and every-person in Kenya through its dedicated full-time Duats (Dawah Officers).

Motto

Convey the true religion



Mission

To propagate the message of Islam until it is practiced in each and every home in Kenya and the region.

Vision

To emancipate mankind from the slavery of worshipping deities to the worship of one true God.



Connecting Creation With
The Creator, Not Leaving
Anyone Behind.

CORE VALUES



Unity of purpose

Integrity and Transparency

Leadership and Innovation

Competency

Inspiration



CORE OBJECTIVES



To advance the message of Islam as it was revealed

To establish high-quality institutions that caters for the need of the Umma

To produce high caliber Duats

To inspire the culture of doing Dawah in the community

To address the misconception and refute deviant ideologies

To educate, retain and integrate new Muslims in the society

To provide services that will cater for the welfare of the society



MEANS & GOALS



OUTREACH

Seminars, conferences and dawah activities such as khutbas, sermons, dawah caravan and visiting universities and other institutions.

MEDIA

Social media, Mainstream media and print media

INVESTMENTS

The proceedings from such investments will help manage the programs

RESEARCH

ESTABLISHING INSTITUTIONS

PARTNERSHIP & NETWORKING



OUR PROGRAMS

Street Da'wah

This is one of the main programs we have since the start of our operations. This program entails opening a table in an area of our choice after thorough search and then start calling people to Islam. One of the main reason why we decided to go to the street and call people was to be close to the people as well as interact with them and answer their queries about Islam. Initially we use to call volunteers who will come and help spread the message, this was done through marketing on social media platform.

More importantly, we have managed to open Dawah tables in different areas, so far we have 10 areas where we conduct our street Dawah every week.

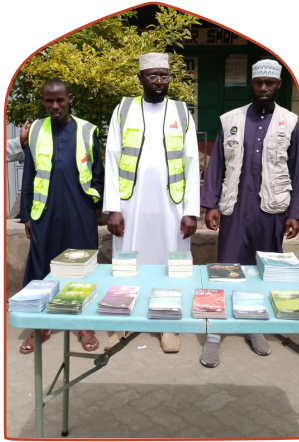




Dawah at Tasia | Fedha



Dawah at Korogocho



Street Dawah - Dandora



Dawah at Tasia / Fedha



Street Dawah - A.P. Mosque
Mbagathi Rd



Dawa at Kitengela



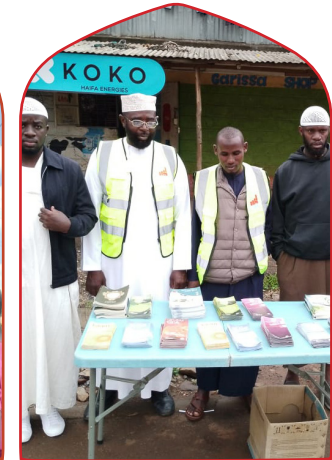
Dawah at Kisumu (Kibuye)



Street Dawah - Kisumu



Street Dawah - Nairobi West



Dawah at Kawangware

Institutional Da'wah

We have divided the institution dawah into three categories namely

- ✿ Hospitals
- ✿ Universities/ High-schools
- ✿ Masjids

✿ Hospital Visits

We used to go to hospitals normally on Thursdays. Our aim was to try and revive the Sunna of visiting the sick which is almost neglected by some people.

Below are the hospitals that we managed to visit in past;

- ✿ NAIROBI WEST HOSPITAL
- ✿ NAIROBI SOUTH HOSPITAL
- ✿ MATER MISERICORDIAE HOSPITAL
- ✿ KENYATTA HOSPITAL

“

Visiting the sick does not involve only those whom you know, rather it is prescribed for those whom you know and those whom you do not know.

Al-Nawawi in Sharh Muslim.



Why Do We Visit The Sick?

Some of the scholars are of the view that it is a confirmed **Sunnah** (Sunnah mu'ak-kadah). **Shaykh al-Islam** (Ibn Taymiyah) favoured the view that it is a communal obligation (fard kifaya).

It is proven in al-Saheehaayn that the Prophet (peace and blessings of Allaah be upon him) said:

“There are five duties that the Muslim owes to his brother Muslim,” one of which is visiting the sick.

According to another version:

“The rights of one Muslim over another are”
Al-Bukhaari said:

“Feed the hungry, visit the sick and free the captives.”

This hadeeth indicates that it is obligatory, and may be understood as meaning that it is a communal obligation, like feeding the hungry and freeing the captives.

Who Should Visit?

The sick person who is unable to go out and continue with his day-to-day work.

The virtue of visiting the sick

There are many hadeeth which speak of its virtue, such as the words of the Prophet (peace and blessings of Allah be upon him):

“When the Muslim visits his (sick) Muslim brother, he is harvesting the fruits of Paradise until he returns.”

According to al-Tirmidhi (2008), the Messenger of Allah (peace and blessings of Allah be upon him) said:

“Whoever visits a sick person or visits a brother in Islam, a caller cries out to him: ‘May you be happy, may your walking be blessed, and may you occupy a dignified position in Paradise’.”

Imam Ahmad narrated that Jaabir (may Allah be pleased with him) said: The Messenger of Allah (peace and blessings of Allah be upon him) said:

“Whoever visits a sick person is plunging into mercy until he sits down, and when he sits down he is submerged in it.”

Al-Tirmidhi narrated that ‘Ali (may Allah be pleased with him) said: I heard the Messenger of Allah (peace and blessings of Allah be upon him) say:

“There is no Muslim who visits a (sick) Muslim early in the morning but seventy thousand angels send blessings upon him until evening comes, and if he visits him in the evening, seventy thousand angels send blessings upon him until morning comes, and he will have a garden in Paradise.”

✳ Masjids

We organized darsas, khutbahs and da'wah training in different areas of Nairobi between 2018 and 2023. Below is the breakdown of the areas we covered in each year;

- ✳ FEDHA MASJID
- ✳ LUNGA LUNGA
- ✳ KAWETHEI MOSQUE IN MACHAKOS
- ✳ DANDORA CIVIL SERVANT
- ✳ RONGAI JAMIA
- ✳ LANGATA MASJID
- ✳ AP MASJID MADARAKA

✳ Universities and Schools

We have forged a strong relationship with learning institutions such as public universities and high-schools in Nairobi. Through the years we have been invited by various institutions within Kenya to speak about Islam to the non-Muslim students.

We were privileged to attend Islamic awareness week in universities and we discussed topics ranging from What is Islam, Purpose of life, how to be a better Muslim and Islamic identity to both Muslims and non-Muslim students.

These are the institutions we have visited so far:

HIGH SCHOOLS

- ✳ MANGU HIGH-SCHOOL
- ✳ AMANI GIRLS
- ✳ NAIROBI LEADERSHIP ACADEMY
- ✳ NGARA GIRLS

UNIVERSITIES

- ✳ NAIROBI UNIVERSITY
- ✳ EGERTON UNIVERSITY
- ✳ MAASAI MARA UNIVERSITY
- ✳ JOMO KENYATTA UNIVERSITY

iMedia

The role of media in propagation is significant, as it plays a crucial part in disseminating information and influence societal norms. Mass media, including social media, is a powerful platform to educate, train and propagate ideologies. In the digital age, the internet and social media channels have amplified the propagation of ideas and beliefs among the populace.

That said, we at Daawah Centre realized that, for the message of Islam to reach the wider region we need to utilize the media and more precisely the social media platforms. That's why we have a media channel called imedia, a social media platform dedicated in spreading the beauty and the true face of Islam to the public.

We have different types of programs such as, introduction to Islam, lectures, khutbas and podcast. All these programs are set to educate the new Muslims about Islam and create awareness about the message of Islam to the non-Muslims. The khutbah is a reminder to all Muslims on the tenets of Islam and the prohibitions in Islam.

Revert Program

This program is a complementary of street Dawah, this is because once we have new Muslims they have to be taught the religion. We have identified and dedicated revert coordinator who's mandate is to collect information of all the reverts in Nairobi, he has to make sure that they have a place to study, follow-up on their education level, inquire about their social issue and help in job placement for those who are jobless and qualify to work.

So far we have online classes and physical classes where reverts come and study the basics of Islam. We have set a curriculum for them and dedicated teacher who makes sure that all the students have learned and practice all the necessary practical lessons. With the Grace of Allah (S.W.T) we have managed to conduct 4 revert symposium 2022 and 2023, two in South C at Raf international University and 2 in Rongai.



Revert Classes- Kitengela



Reverts Symposium - Kilifi



Seminar-Thika



Embrace the path of enlightenment, where understanding meets compassion, and curiosity blossoms into knowledge. The Dawah Center is not just a destination; it's a journey of discovery, an invitation to explore the beauty of faith, and a sanctuary for hearts seeking truth

Conveying the True Religion is a commitment rooted in the core beliefs and teachings of the faith. It encapsulates the duty of Muslims to communicate the essence of Islam, primarily centered on the oneness of God, the guidance of prophets, and the importance of compassion, inclusivity, and justice.

This principle emphasizes the duty of Muslims to not only articulate the fundamental beliefs of Islam but also embody these principles in their conduct. It involves reaching out to others with empathy, understanding, and a welcoming spirit, ensuring that no one feels excluded or left behind, regardless of their background or circumstances. In Islam, this duty also entails inviting individuals to comprehend the beauty and wisdom inherent in the teachings of Islam, promoting unity and brotherhood among believers, and creating a community where everyone feels a sense of belonging and support on their spiritual journey.

Overall, “Conveying The True Religion” in Islam is about actively sharing and embodying the core principles of the faith, nurturing a community grounded in compassion, justice, unity, and spirituality, while inviting others to join in this journey towards enlightenment and fulfillment.

OUR ACHIVEMENTS

🌟 Street Da'wah

So far we have 15 areas within Nairobi and its outcasts where we conduct our street Dawah every week (See below list). As of now we have managed to get **1187 Shahadas** in the last **10 months** across the following areas in Nairobi and other parts of the country. This huge success has been brought by the extra manpower we added beginning of this year, we had 3 Da'wah officers and 2 of them left so we decided to add 5 extra da'wah officers to help spread the message.

- | | | | | | |
|--------------|----------------|----------------------------|-----------|---------------|-----------|
| 🌟 Fedha | 🌟 Nairobi West | 🌟 AP Mosque Mbagathi rd | 🌟 Rongai | 🌟 Kitengela | 🌟 Bungoma |
| 🌟 Kawangware | 🌟 Kayole | 🌟 Dandora | 🌟 Utawals | 🌟 Nairobi CBD | 🌟 Kilifi |

2024

January - October

January:

- Shahadas: 160
- Flyers Distributed: 4,660
- Street dawah sessions : 16
- People Reached: 2,395

February:

- Shahadas: 88
- Flyers Distributed: 5,080
- Street dawah sessions : 25
- People Reached: 2,515

March:

- Shahadas: 80
- Flyers Distributed: 6,850
- Street dawah : 30
- People Reached: 3,080

April:

- Shahadas: 52
- Flyers Distributed: 5,020
- Street dawah : 25
- People Reached: 1,660

May:

- Shahadas: 133
- Flyers Distributed: 6,040
- Street dawah : 32
- People Reached: 2,145

June:

- Shahadas: 95
- Flyers Distributed: 5,646
- Street dawah : 52
- People Reached: 2,565

July:

- Shahadas: 106
- Flyers Distributed 4,360
- Street dawah : 44
- People Reached: 1,885

August:

- Shahadas: 113
- Flyers Distributed : 5,096
- Street dawah : 79
- People Reached: 1,500

September:

- Shahadas: 126
- Flyers Distributed: 5,028
- Street dawah: 77
- People Reached: 2,019

October:

- Shahadas: 234
- Flyers Distributed 7,841
- Street dawah: 91
- People Reached: 2,586

A tally for the period stated above;

- Shahadas: 1,187
- Flyers Distributed 55,621
- Street dawah : 471 sessions
- People Reached: 22,350

Financials:

20

Monthly sponsorship:

- Corporates and individual sponsors 850,000/=
- Friday challenge collections 300,000/=
- Internal income: 10,000/=
- Av. Total monthly collection is 1,160,000/=

Expenses:

- Rent 177,840/=
- Salaries av. 700,000/=
- Facilitation/ dawah trips and other related expenses 120,000/=
- Total expenses; 997,840/=

Alhamdulillah so far we are able to cater our running cost every month with your support and the small income we get from our media house which is waqf program from some of our supporters. This helps us get surplus of atleast 200,000/= which acts as a buffer to cover for any short comings in the monthly donation kit.

Our Future Plan

We have achieved our short-term goal with the grace of Allah (S.W.T) and the support from well-wishers such as you and others.

Now we want to start our mid-term strategy which is waqf plan. Our plan is to collect 500M from Ahlu-kheir like you and others, we are targeting over 50 companies and individuals, each company or individual can donate 10M in a span of 36months each giving an amount of 270k every month for next 3 years. Our plan is to have a real estate venture which will generate income for the organization that will help Dawah become sustainable and independent financially. Our long-term strategy is to have a full team dedicated to grow the Dawah waqf projects.



OUR TEAM



We are called to invite people in exploring and understand Islam while fostering a sense of unity and connection among diverse communities.

Management Team

Abdi Shukur Mohammed

[C.E.O]

Mr. Abdi is graduate of Madina University class of 2014 he studied Shariah (Islamic Law) and has MSc. Islamic Banking and Finance, he has been in Dawah Centre since 2017 and he was the Dawah Coordinator in 2018. He is also part of the trustee and a board member of Daawah Centre Foundation. His interest are in Aqeedah and Fiqh where he has done some lectures and written on Islamic social Finance.

iMedia Team

Athman Abdallah Athman

Mr. Athman is a graduate of Madina University class of 1998 he studied Usool deen from the college of Dawah. He has a higher Diploma in Education from Mount Kenya University, and he has been in Dawah for more than a decade. His interest is in calling to the righteousness and the right path which he has been doing both as a teacher and as an Imam.

Hussein Suleiman

A comparative religion student who has been active in dawah since 2014 and an officer of Daawah Centre.

Omar Toriki Lemamalai

Mr. Omar is a graduate of Umma University class of 2021, he studied Islamic Shariah (Islamic law) and since his graduation he has been calling people to Islam until he joined Dawah Centre in March 2023.

Yonah Okulukha

Yonah Okulukha, a seasoned videographer with four years of experience, excels in camera operation and video editing for diverse platforms. Highly organized and disciplined, he skillfully sets up equipment, edits final videos, and incorporates effects. A graduate of The Technical University of Kenya, Yonah seamlessly blends theoretical knowledge with practical expertise.

Moses Okoth Omondi

Moses Okoth Omondi is a dedicated media professional with expertise in video editing and camera operation at iMedia since March 2023. Holding a degree in Journalism and Mass Communication, Moses excels in delivering high-quality video content, demonstrating strong problem-solving skills, and consistently meeting project deadlines. Beyond his role, he is committed to knowledge-sharing, notably through a program educating people about Islam. His diverse skills and passion for learning make him a valuable asset in the media and communication industry.

The Board of Trustees

Col. (Rtd) Hussein Ahmed Farah

Mr. Farah Hussein is the Patron of the organization

Ogle Ali Musleh

Mr. Ogle is the chairman of the board and head of the Shurah team.

Abdi Shakur Mohamed

Mr. Abdi Shakur is a board member, C.E.O of the organization and member of the Shurah team.

Mohamoud Edin

Mr. Mohamoud Edin is a board member, and vice-head of the Shurah team.

Yusuf Akasi

Mr. Akasi is a member of the board and secretary of the Shurah Team

Ibrahim Jillo

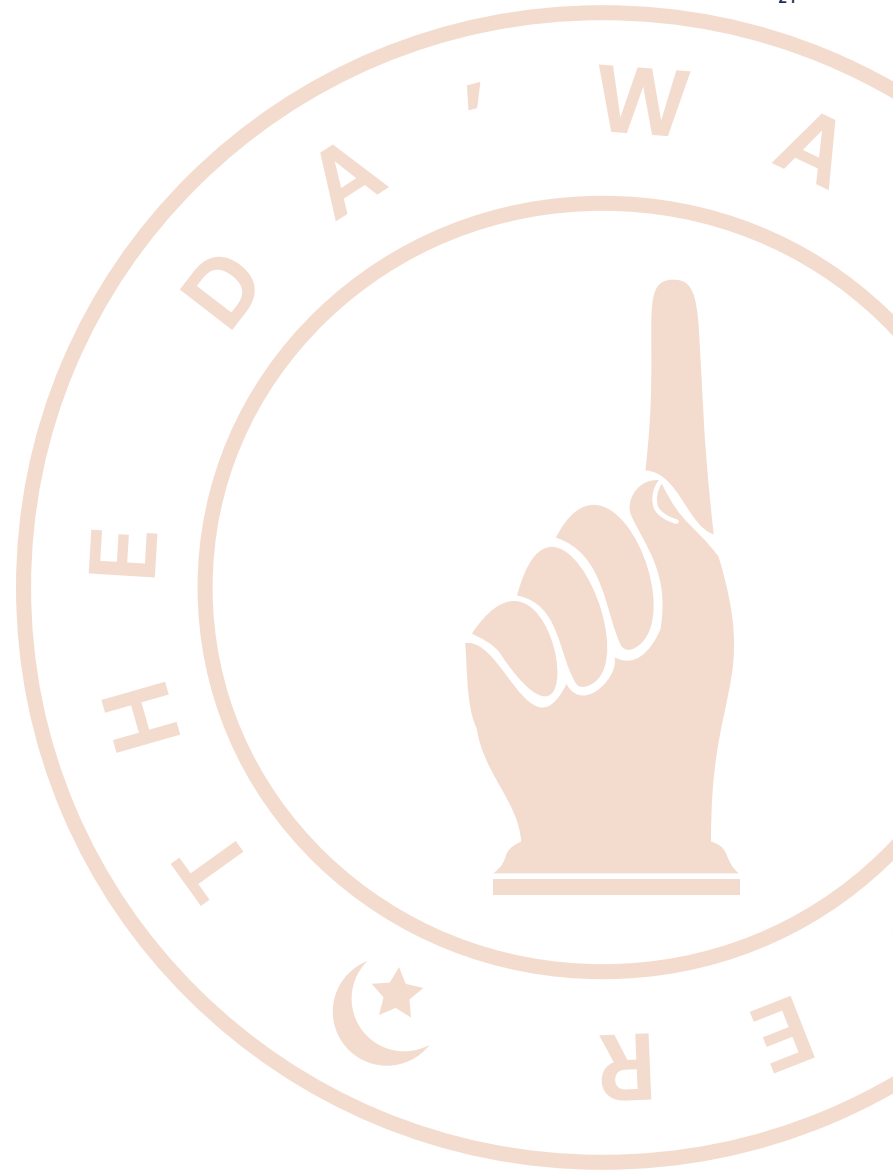
Mr. Jillo is a member of the board

Ibrahim Rashid

Mr. Ibrahim is a member of the board and head of finance of the Shurah Team

Mohamed Jamal Farah

Mr. Mohamed is a board member and member of the Shurah Team





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